**Packaging Fundamentals Multiple Choice Questions ; For each of the following questions highlight the correct answer**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **A** | **B** | **C** | **D** |
| **Which one of the Following functions do labels NOT primarily provide** | **Information** | **Selling** | **Tamper Evidence** | **Containment** |
| **Which is the label format that is decreasing in useage** | **Paper Labels** | **Shrink Sleeves** | **Pressure Sensitive Labels** | **In Mould Labels** |
| **Which of the following has a no label look as it is fused or melted to the pack** | **Paper Labels** | **Shrink Sleeves** | **Pressure Sensitive Labels** | **In Mould Labels** |
| **Beer bottles primarily use which label format** | **Paper Labels** | **Shrink Sleeves** | **Pressure Sensitive Labels** | **In Mould Labels** |
| **Self adhesive labels are in comparison to paper labels** | **Need more label operator training** | **Slower change over time** | **More Expensive** | **Cheaper** |
| **Shrink Sleeve labels cannot provide** | **Light barriers to the pack** | **Tamper evidence** | **All round labelling** | **Significantly Improved gas/moisture barriers to the pack** |